

MARK TRAVIS

SPORTS JOURNALIST

Profile

A sports journalist with a passion for sports and writing and a wealth of experience in all facets of journalism and content creation.

Address

4443 Ocean Drive #122
Corpus Christi, Texas, 78412
Cell: 361-813-8147

Email

markedmundtravis@gmail.com

Twitter

@Mark_Travis

REFERENCES

Craig Miller

Chief Media/Communications Officer
USA Basketball
5465 Mark Dabbling Boulevard
Colorado Springs, CO 80918-3842
Telephone | 719.339.6593

Len Hayward

Sports Editor
Corpus Christi Caller-Times
820 N. Lower Broadway
Corpus Christi, TX 78401
Telephone | 432.770.6392

John Allen

Former Online/Breaking News Editor
Corpus Christi Caller-Times
820 N. Lower Broadway
Corpus Christi, TX 78401
Telephone | 361.774.8910

EXPERIENCE

Nelda's Night Out | Founder/Chairman (2024-Present)

Created a nonprofit organization designed to help facilitate uplifting and unique sports-centric experiences for patients and families dealing with cancer and other prolonged illnesses.

But The Game Is On | butthegameison.com

Founder (2008-Present)

Credentialed By	Team USA Basketball, 2009-Present
	NIKE Basketball, 2010
	NBA, 2010-Present
	Dallas Mavericks, 2012-Present

Partnered with USA Today Sports Media Group from 2011-2014

Corpus Christi Caller-Times | caller.com

NBA Columnist (2012-2017)

Credentialed By	NBA
	San Antonio Spurs
	Dallas Mavericks
	Dallas Cowboys
Events Covered	NBA Regular Season, 2012-2017
	NBA Playoffs, 2012-2017
	NBA Finals, 2013 and 2014
	NBA Summer League, 2013-2014
	NFL Regular Season, 2013

Cowboys Ride For Free | Editor (2013-2014)

Helped organize and created content for SB Nation's Oklahoma State hub.
Produced thorough tactical breakdowns for basketball and football.
Hosted live Google Hangouts following major events.
Wrote in-depth narrative features on key players and figures.

Waldron Street Journal | Sports Editor/Writer (2009-2011)

Covered all Flour Bluff High School athletic events.
Conducted interviews with players on local radio broadcast of games.
Took photos at football, baseball and basketball games.
Designed Sports page in Adobe InDesign.

EDUCATION

Flour Bluff High School | Corpus Christi, Texas

Journalism Student of the Year (2010)
Honors Graduate (2011)

Oklahoma State University | Stillwater, Oklahoma (2013-2017)

School of Media & Strategic Communications - B.S. in Sports Media

EXPERTISE

HTML Certified
Adobe Illustrator/InDesign
Adobe Photoshop
Advanced Microsoft Excel Skills
Audacity Audio Editing

CMS expertise (eg. Wordpress)
Final Cut Pro video editing
Garageband podcast editing
iMovie video editing
Skype audio/video podcast recording

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