MARK TRAVIS

SPORTS JOURNALIST

Profile
Writer, reporter and multimedia journalist specializing in the NBA and in-depth analysis, features and profiles. Credentialed by the NBA, USA Basketball and Nike, with coverage of the 2013, 2014 and 2026 NBA Finals. Founder of Nelda's Night Out, a sports-centered nonprofit for cancer patients and their caregivers.

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References available upon request.

EXPERIENCE

Nelda's Night Out | Founder/Chairman (2026–Present)
Founded a nonprofit that creates uplifting, sports-centered experiences for patients and families dealing with cancer and other long-term illnesses.

The Bend Magazine | Contributor (2026–Present)
Report and write features, profiles and community-interest stories.

Passages of Play | Founder (2023–Present)
Launched an independent newsletter covering the NBA and European football.
Marked my return to journalism after years as full-time caregiver for my mother.

But The Game Is On | Founder (2008–2021)
Built and ran an independent basketball site.
Partnered with USA Today Sports Media Group from 2011 to 2014.

Corpus Christi Caller-Times | NBA Columnist (2012–2017)
Wrote the paper's NBA column on the Spurs, Mavericks and the league.
Covered NBA regular seasons and playoffs, including the 2013 and 2014 Finals.

Cowboys Ride For Free | Editor (2013–2014)
Helped organize and create content for SB Nation's Oklahoma State hub.
Produced tactical breakdowns of Oklahoma State basketball and football.
Wrote in-depth narrative features on key players and figures.
Hosted live video shows following major games.

Waldron Street Journal | Sports Editor/Writer (2009–2011)
Covered Flour Bluff High School athletics as a writer and photographer.
Interviewed players on local radio broadcasts and designed the sports page.

CREDENTIALS

Credentialed By
NBA
USA Basketball
Dallas Mavericks
San Antonio Spurs
Dallas Cowboys
Nike Basketball

Events Covered
NBA Finals, 2013, 2014 and 2026
NBA Playoffs, 2012–Present
NBA Regular Season, 2012–Present
NBA Summer League, 2013–2014
NFL Regular Season, 2013

EDUCATION

Oklahoma State University | Stillwater, Oklahoma
B.S. in Sports Media, School of Media & Strategic Communications, 2017

SKILLS

HTML Certified
Adobe Illustrator/InDesign
Adobe Photoshop
Advanced Microsoft Excel
CMS expertise (e.g., WordPress)
Final Cut Pro video editing
Audacity audio editing
Live video show hosting

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